

The Visual Aesthetics of Privacy in American Presidential Politics and Its Transatlantic Influence

Prof. Dr. Karsten Fitz
University of Passau



This lecture claims that the importance of the private lives of American political leaders in public perception originates with the values and ideologies of the American Revolution. Analyzing the visual aesthetics of staged privacy of the American political elite, it traces the deeply rooted convictions represented in these images and how such pictures impact the political culture of the United States as well as the interaction of politics and the media. Furthermore, it examines the transatlantic influence of the visual aesthetics of privacy by scrutinizing a number of examples demonstrating a high degree of Americanization of European, and especially German, political culture, albeit in a highly different sociopolitical framework.

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Regina-Pacis-Weg 5
IAAK, Room A (1.004)

Karsten Fitz is Professor of American Studies / Culture and Media Studies at the University of Passau. He has published on contemporary Native American cultures, American popular visual culture, cultural memory, and American political culture. Fitz is the co-editor of the book series *Routledge Research in Transnational Indigenous Perspectives*. Most recently, he has published the co-edited volume *Transatlantic Cinema: Productions – Genres – Encounters – Negotiations* (2020).