

CURRENT ISSUES
IN NORTH AMERICAN AND CULTURAL STUDIES

The Original Flapper is a Copy: Modern Periodicals, Serial Circulation and the Modern Girl Multiplied

Prof. Dr. Ruth Mayer
Leibniz University Hannover



Cover, *Life Magazine*, 28 September 1928, by Russell Patterson. Source: <https://www.pinterest.de/pin/133771051407076885/>.

The lecture interrogates the modernist aesthetics of multiplication in its particular impact on ideas and fantasies of gender. Looking at chorus girls as the emblematic figures of multiplication in the 1910s and 1920s, Prof. Mayer challenges the reading of these figures as reified „mass ornaments“ and shows how the chorus brought forth the flapper.

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Tuesday
May 23, 2023
6:00 c.t.-8:00 pm

Room A, IAAK
Regina-Pacis-Weg 5
53113 Bonn

Ruth Mayer holds the chair of American Studies at Leibniz University in Hannover, Germany. Her research focuses on seriality, gender, and the formation of modernities and mass culture. She is currently directing a DFG research project on periodicals, gender, and modern mass culture.

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