Since he took office in 2009, President Obama has succeeded in escalating a borderless, covert global war previously implemented by the Bush administration. Just how the president is able to create a 21st century space for war that is high-tech intensive, politically correct and largely removed from the public eye, is a rhetorical phenomenon worthy of serious study. Today's American wars abroad are substantively changing the nature of how people perceive and experience war and the victimage of others, invisible in the civic sphere. What then, do we make of Obama's rhetoric of 21st century wars, and what are its implications for the future?

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