The lecture traces an important paradigm shift from postcoloniality – exemplified by Homi Bhabha’s notion of the subversive inscription of non-Western voices into the dominant discourse of the metropolitan center – to the digital media society of late consumer capitalism today, represented by Byung-Chul Han’s philosophy of global hyperculture and Paul Virilio’s theory of interactive media in the age of acceleration. Through a new reading of Don DeLillo’s New York novel *Cosmopolis* (2003), the partiality and limitations of postcolonial theory will emerge as opportunities to re-define its changed significance for our urban topographies today.

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