



Nordamerikastudienprogramm
Institut für Anglistik, Amerikanistik und Keltologie



Lecture Series

**"Current Issues in North American Studies and Cultural Studies"
Summer Term 2011**

Prof. Kristin Hoganson

University of Illinois, Urbana-Champaign | LMU München

"Buying Into Empire: American Consumption at the Turn of the Twentieth Century"

Monday • 6 June 2011 • 6:00-8:00 pm c.t. • HS 17, IAAK

Prof. Hoganson's talk adds historical depth to our understandings of the United States in the world around the turn of the twentieth century by focusing on consumerist worldviews and practice. It analyzes the consumption of imported goods and seemingly foreign cultural production, finding that middle-class U.S. homemakers were more than just beneficiaries of imperial power relations; they were important actors in the international political economy. In addition to exploring the politics of consumption in a heyday of empire, this presentation counters the "Americanization of the world" narrative for this period by illuminating the globalization of the United States.

Kristin Hoganson is Professor of History at the University of Illinois-Urbana Champaign and currently a Fulbright visiting professor at Ludwig-Maximilians-Universität München. Her research focuses on the cultures of U.S. imperialism, the history of the United States in a world context, and the making of a global heartland. Kristin Hoganson's publications include the two monographs *Consumers' Imperium* (U of North Carolina P, 2007) and *Fighting for American Manhood* (Yale UP, 1998). Her work in progress, "Prairie Routes: How the Heartland became the Place between Security and Empire" is under advance contract with Penguin Press.